



## Timeline of Growth 1995-Present

The Wilderness Territory has experienced tremendous growth since it opened its doors in June 1995.

Today, the facility has over 30 different lodging options to choose from. The resort offers comfortable, north-woods themed guest rooms at Wilderness Hotel & Golf Resort as well as Glacier Canyon Lodge. In addition, for those looking for a more spacious option, Glacier Canyon Lodge and Wilderness on the Lake have luxurious 2- and 3-bedroom condominium units that sleep up to 16. And, if that isn't what suits your taste or budget, the resort also has a wide variety of Vacation Villas, Frontier Condos as well as 3-, 4- and 5-bedroom cabins which can sleep up to 20 guests.

Take a look at our impressive growth and learn how we have become America's Largest Waterpark Resort.

- **June 1995** - Wilderness Hotel & Golf Resort opens with 79 units, the Fort Wilderness Indoor Waterpark, two outdoor pools and a spa.
- **1996** - 59 guest units are added to the hotel as well as the Timber Rapids Tube Slide and two kiddie slides.
- **1998** - 84 guest units are added to the hotel, Wilderness Woods 18-hole golf course opens, Gold Rush Tube Slide, Prospector's Creek Lazy River and Bear Foot Island are added.
- **1998** - Ground is broken on Phase I of the vacation villa development (28 units)
- **1999** - 60 additional guest units are added to the hotel and Klondike Kavern, the resort's second indoor waterpark
- **1999** - The Field brothers break ground Field's at the Wilderness restaurant.
- **2000** - Field's at the Wilderness and the MotherLode (now Wild Canyon Café) lobby restaurant open. Phase II of the Frontier Condominiums is completed and construction begins on the resort's new clubhouse and Little Links Lakes course.

- **2000** – Construction begins on the Lodge Condominiums.
- **2001** – The resort opens its \$1.5 million, 6,700-square-foot clubhouse. In addition, some of the Lodge Condominiums open.
- **Summer 2002** –162 additional guest rooms are added, Wild West lobby opens, Dodge 'Em City, a 30,000-square-foot indoor play park featuring Timberland Playhouse, and Lake Wilderness outdoor waterpark open.
- **Summer 2002** – Ground is broken on Wilderness on the Lake, a \$37 million, 108 unit premier condominium project located on Lake Delton. The remainder of the Lodge Condominiums open.
- **February 2003** – Wild West indoor waterpark, a \$10 million addition, complete with the Midwest's only interactive indoor wave pool opens. Sarento's at the Wilderness, a fine Italian Restaurant and the Thirsty Buffalo Saloon, a sports bar also open.
- **July 2003** – Wilderness on the Lake, a 108-unit premier condominium complex which overlooks Lake Delton opens. It offers two- and three-bedroom units in a secluded retreat with a private four-season patio and four-person Jacuzzi tub. In addition all guests of Wilderness on the Lake receive full access to the entire resort facilities.
- **Fall 2003** – All New Frontier guest rooms receive a fresh coat of paint, new carpet, second television and ironing board added to them.
- **June 2004** – The resort's amazing outdoor wave pool, along with 20 private poolside cabanas for lounging in style open. Cabanas can be rented for \$75-\$300 per day.
- **Summer 2004** – Pistol Pete's Beans & Ice Cream and the OK Corral Lazer Tag Arena open.
- **Summer 2005** - In honor of its 10th anniversary, Wilderness Hotel & Golf Resort opens two fabulous new attractions the Hurricane and Black Hole waterslides.
- **October 10, 2005** – The Wilderness announces its largest expansion to date; a massive \$150 million project which includes the development of Glacier Canyon Lodge an upscale 224-condo unit resort with a 25,000 sq. ft. banquet center and 3.2 acre outdoor waterpark; the enclosure of the resort's outdoor wave pool with a state-of-the art Foil Tec where guests can tan indoors year-round; the creation of a new Wild Rock 18-hole championship Golf Course by Hurdzan/Fry; and the addition of Monk's restaurant on premise.
- **April 2006** – The Wilderness opens the Wild WaterDome, its largest indoor waterpark yet, which thanks to a state-of-the-art Foil Tec Roof allows people to tan and plants to grow indoors. It is also home to the nation's largest indoor wave pool the Great Wave.

- **July 2006** – The Wilderness opens its massive 3.2 acre Lost World Waterpark located at Glacier Canyon Lodge, its newest upscale condominium resort. The facility boasts 1,600 foot-long interactive adventure river system that features fast rapids, uphill currents down twisting slides, under bridges and through swirls and runoffs. There is also a huge pool with lounging ridge to relax in, dinosaur-themed basketball hoops for the kids to enjoy and a kiddy play-n-spray structure for the little ones to splash around in, complete with Stegosaurus and Pteranodon sculptures.
- **December 2006** – Glacier Canyon Lodge's 25,000 sq. ft. conference and banquet center opens.
- **January 2007** – Wilderness developers finalize plans for an events center hotel and condominium resort complex in Sevierville TN. (See WildernessattheSmokies.com)
- **Summer 2007** – Glacier Canyon Lodge unveils Halley's Comet Racers, an amazing thrill slide, at the Lost World Outdoor Waterpark.
- **Fall 2007** – Wilderness Resort officials announce plans to double the size of its conference and banquet center at Glacier Canyon Lodge.
- **Fall 2007**- Wilderness Resort officials remove the mountain in Klondike Kavern and put in a play structure with better sight lines making the facility more family friendly. The Hurricane thrill ride also receives an upgrade.
- **May 1, 2008** – Wilderness Hotel & Golf Resort opens its new championship golf course – the Wild Rock designed by world-renowned golf course architects Hurdzan & Fry.
- **May 2008** – Wilderness Resort officials upgrade the Cannonbowl with strobe lights, fog machines and other special effects. They rename the ride the Black Hole. Wilderness resort also unveils new walking trails around the resort.
- **June 2008** – Due to extreme rainfall amounts, Lake Delton breaches its shoreline and drains into Wisconsin River, the Wilderness on the Lake property remains unharmed.
- **Fall 2008** – Wilderness Resort officials complete a 31,471 square foot addition to the Glacier Canyon Lodge Conference Center.
- **December 2008** – Wilderness Hotel & Golf Resort opens its Wild Buccaneer 3-D, black light, pirate themed miniature golf course and the Goody Gum Drop Sweet & Wild Candy Shoppe in the Wild West lobby. The Fitness Center and Real Estate offices also move above the Wild West lobby.
- **December 2008**– Wilderness Hotel & Golf Resort is named Sauk County Development Corporation's 2008 Large Business of the Year.

- **March 2009** – Wilderness Hotel & Golf Resort opens its Wild Abyss 3-D black light, shark and ocean themed miniature golf course. The resort also renovates Klondike Kavern.
- **July 2009** – Wilderness Hotel & Golf Resort unveil indoor bumper boat in the Wild West Waterpark, add an outdoor Jurassic themed mini golf course, go-karts and kiddy karts by the Lost World Waterpark
- **August 2009** - The Wilderness Canyon Canopy Zip Line Tour is unveiled.
- **October 2009** – Tombstone Town, Haunted Hotel and Mineshaft Mirror Maze open at the main resort, and Big Fish Mini Golf featuring aquariums with fish native to Wisconsin opens at Wilderness on the Lake.
- **Spring 2010** – The Wilderness Hotel & Golf Resort updates all guest rooms with new beds, linens and flat screen televisions.
- **January 2012** – The Northern Lights Sky Ropes Course opens in the Wild West Portion of the Hotel

Wilderness Territory, Wilderness Hotel & Golf Resort and Wild Rock are registered Service Marks. Glacier Canyon Lodge, Wilderness Resort and Wilderness on the Lake are Registered Trademarks.

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