



FOR IMMEDIATE RELEASE  
February 7, 2011

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### Wilderness Promotes Two Employees

WISCONSIN DELLS, Wis. — The Wilderness Hotel & Golf Resort owners recently promoted **Dave Shanks** to Senior Food & Beverage Manager. In this role, Shanks will be taking on a more strategic outlook of his food & beverage outlets. He also oversees all Food & Beverage Managers, Assistant Managers and staff. He will focus his time on best practices, implementing standard operating procedures and inventory control. Mr. Shanks will also be responsible for monitoring, altering and implementing all menu changes and ensuring food quality. Shanks has been with the Wilderness since 2000, and has a bachelor's degree in Business Administration from UW-Platteville.

The resort also recently promoted **Eric Borota** to Food & Beverage Manager. In this role, Borota will be focusing his time on the daily operations. He will be responsible for all human resources related issues including but not limited to: interviewing, hiring, training, employee performance and all employee relation issues. Mr. Borota will also focus on customer satisfaction and will oversee the inventory and purchasing. Additionally, he will ensure all health and safety standards and local liquor regulations are followed. Borota has been employed with the Wilderness since 2000, and is working towards a Bachelor's degree in Hotel, Restaurant & Tourism Management.

The Wilderness Territory consists of over 600 wooded acres in Wisconsin Dells, is home to Wilderness Hotel & Golf Resort, which features 444 guest rooms, 40 vacation villas, 76 Frontier Condominiums and 35 cabins. It is also home to Wilderness on the Lake which features 108 luxurious two and three bedroom condominium units overlooking

Lake Delton; and Glacier Canyon Lodge, which features 460 upscale condominium units.

Combined, these three properties offer four indoor and four outdoor waterparks that total nearly 500,000 square feet – that’s over 12 football fields of extreme water fun! The Territory is also home to Wild Rock Golf Club; The Woods 9-Hole Family Course; Dodge ‘Em City; Timberland Play Park, a 35,000 square-foot, four story adventure with ball blasters, slides and crawl spaces; the OK Corral Lazer Tag Arena; The Wild Abyss and Wild Buccaneer indoor 3-D black light mini golf courses; Bumper Boats; Tombstone Town Haunted Hotel and Mineshaft Mirror Maze; Go-Karts and Kiddy-Karts; Wisconsin’s first canopy zip line tour; and outdoor Jurassic mini golf.

Many dining options are available at the Wilderness Territory, including: The Wild Canyon Café, a family-style restaurant; Field’s at the Wilderness - Premier Steak House, designed by Frank Lloyd Wright protégé James Dresser; Sarento’s Italian Restaurant & Pizzeria; Monk’s Bar & Grill; Thirsty Buffalo Saloon; Survivors Bar and Grill; and a wide variety of grab and go options at various waterparks and in coffee shops.

The Wilderness Territory is easily accessible from Interstate 90 and 94, and located just minutes from popular attractions such as Dells Boat Tours, the Original Wisconsin Ducks, Tommy Bartlett Show, Ho-Chunk Casino and Tanger Outlet Mall.

For more information on the resort or for reservations, visit their Web site at [www.wildernessterritory.com](http://www.wildernessterritory.com) or call 1-800-867-WILD (9453).

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