



WISCONSIN DELLS, Wis. – Wisconsin’s first-lady, Jessica Doyle (Right) was at the Wilderness Hotel & Golf Resort on Tuesday, July 7 to thank the resort’s general manager, Joe Eck (Left), for the resort’s continuous support of her Wisconsin Geography Education Initiative. The Wilderness has supported this worthy cause since the program’s inception over five years ago.

**FOR INFORMATION CONTACT:**

Tracy Fuller, Marketing Manager  
(608) 254-1030 or [tfuller@wildernessresort.com](mailto:tfuller@wildernessresort.com)  
Heidi Fendos, PR Counsel  
(414) 778-0766 or [heidi@fendospr.com](mailto:heidi@fendospr.com)