



FOR IMMEDIATE RELEASE  
October 8, 2009

FOR INFORMATION CONTACT:  
Tracy Fuller, Marketing Manager  
(608) 254-1030 or [tfuller@wildernessresort.com](mailto:tfuller@wildernessresort.com)  
Heidi Fendos, PR Counsel  
(414) 778-0766 or [heidi@fendospr.com](mailto:heidi@fendospr.com)

### **New Tombstone Town offers Wilderness Guests a Spooky Adventure**

#### **Just In Time for Halloween**

**WISCONSIN DELLS, Wis.** — Get ready to be scared out of your mind, as the Wilderness Hotel & Golf Resort unveils its new Tombstone Town Haunted Hotel and Livery on October 10 just in time for Halloween at America's largest waterpark resort, located in Wisconsin Dells.

According to Joe Eck, general manager for the resort, "Ghouls and boys are sure to love the horrific thrills and chills of the Wilderness Resort's new Tombstone Town.

It features a haunted hotel where the guests who have checked in surely won't be checking out, as well as, a fantastic Mineshaft Mirror Maze with surprises around every turn. There is also a new prize arcade in this portion of the hotel for guests to enjoy.

You won't want to miss these spooktacular adventures."

Guests enter the Tombstone Town Haunted Hotel through a lobby area and then meander into a saloon, dingy hallway, worn down guest room, grungy kitchen and creepy attic all while being greeted by zombies, ghostly figures, unexpected creatures and frightening noises. There is also an old horse stable to explore; blacksmith and TNT store; haunted jail; and hangman judge. It's a ghoulishly good time for anyone who dares to explore it.

The Mineshaft Mirror Maze features what seems like an endless amount of mazes and hallways thanks to the use of mirrors, lighting and other special effects.

Exploring the new Tombstone Town Haunted Hotel & Livery and Mirror Maze costs \$8.95. The attraction is only open to resort guests.

Other fun Halloween things planned at the resort every weekend in October include horse-drawn wagon rides to a pick-your-own pumpkin patch; pick and paint your own gourds; make your own caramel apples; outdoor movie nights featuring Monsters vs. Aliens; and a Halloween Monster Mash on October 31.

Earlier this year, the resort unveiled several other attractions including the Wilderness Canyon Canopy Zip Line Adventure, which take guests on an amazing treetop adventure spanning the length of over 8 football fields; outdoor mini golf; go-karts and kiddie karts; and two indoor 3-D, black light mini golf courses.

Make your plans now to come check out all of these great new attractions. Call 800.867.WILD (9453) or visit [www.wildernessterritory.com](http://www.wildernessterritory.com) to make your reservations today!

The Wilderness Territory, as highlighted on the Travel Channel's Extreme Resorts show, consists of over 600 wooded acres in Wisconsin Dells. As America's largest waterpark resort it is the perfect destination for a fun-filled family vacation, meeting or special event. The Territory is home to Wilderness Hotel & Golf Resort, which features 444 guest rooms, 40 vacation villas, 76 Frontier Condominiums and 35 cabins. It is also home to Wilderness on the Lake which features 108 luxurious two and three bedroom condominium units overlooking Lake Delton; and Glacier Canyon Lodge, which features 460 upscale condominium units.

Combined, these three properties offer four indoor and four outdoor waterparks that total nearly 500,000 square feet – that's over 12 football fields of water fun! The Territory is also home to Wild Rock Golf Club, The Woods 9-Hole Family Course; Dodge 'Em City; Timberland Play Park, a 30,000 square-foot, four story adventure with ball blasters, slides and crawl spaces; the OK Corral Lazer Tag Arena; and The Wild Abyss and Wild Buccaneer 3-D black light mini golf courses.

Many dining options are available at the Wilderness Territory, including: The Wild Canyon Café, a family-style restaurant; Field's at the Wilderness - Premier Steak House, designed by Frank Lloyd Wright protégé James Dresser; Sarento's Italian Restaurant & Pizzeria; Monk's Bar & Grill; Thirsty Buffalo Saloon; Survivors Bar and Grill; and a wide variety of grab and go options at various waterparks and in coffee shops.

The Wilderness Territory is easily accessible from Interstate 90 and 94, and located just minutes from popular attractions such as Dells Boat Tours, the Original Wisconsin Ducks, Tommy Bartlett Show, Ho-Chunk Casino and Tanger Outlet Mall.

# # #