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FOR INFORMATION CONTACT:

Tracy Fuller, Marketing Manager, 608.254.1300 or tfuller@wildernessresort.com

Heidi Fendos, PR Counsel, 414.778.0766 or heidi@fendospr.com

Wild Rock Golf Club
Wins Golf Digest Recognition

Wisconsin Dells, Wis. - Wild Rock Golf Club, designed by the world-renowned golf course architect team of Hurdzan & Fry, was recently ranked #6 on *Golf Digest's* "America's Best New Public Courses." The new ranking is in the January 2010 issue of *Golf Digest*.

This is the 27th year for *Golf Digest's* annual ranking of America's Best New Courses and Wild Rock was evaluated by *Golf Digest's* raters from all over the country. Their criteria for ranking the course was based on shot values, design variety, resistance to scoring, memorability and aesthetics.

Chris Goodwick, Director of Golf at Wild Rock, says "We are thrilled to be honored with this prestigious award from *Golf Digest*. Coupled with our previous awards, this ranking truly echoes our guest's wonderful comments about the course and reflects our goals for building Wild Rock."

Golf Magazine listed Wild Rock as #5 "Top 10 New Courses You Can Play" in 2008 and it was also ranked the fourth best "New Public Golf Course of 2008" by *Links Magazine*.

The course, which opened May 1, 2008, features three distinctly different landscapes that make for a truly memorable round of golf. The first holes wind through cropland and woodlands which are split by a large natural ravine featuring a cascading stream filled with waterfalls and pools. Golfers then head into a dramatic wooded ridgeline where the land falls to the east leaving awe-inspiring views of up to 30 miles. Several of the final holes are located around an area that used to be an old stone quarry.

Rugged topography, including sand and gravel mounds, lines the fairways in this area making the holes both scenic and challenging.

Wild Rock also features unique rugged, weathered bunkers that guard both greens and fairways making every round an adventure. Five different tee boxes provide golfers of all skill levels with a comfortable challenge.

Rates for the Wild Rock Golf Course range from \$60 to \$99 depending on time of season and desired day of play. All guests of the Wilderness Territory Resort receive discounted green fees. Golf fees include the use of practice facility, cart rental, GPS system, and 18 holes of golf you won't soon forget.

To set up a tee time, call 608.253.GOLF or, for more information, visit Wild Rock online at www.wildrockgolf.com.

Wild Rock is part of the Wilderness Territory in Wisconsin Dells, which is home to the Wilderness Hotel & Golf Resort, America's Largest Waterpark Resort, Glacier Canyon Lodge and Conference Center, and Wilderness on the Lake. The Wilderness Territory offers unique lodging opportunities including wilderness-inspired guest rooms, cabins, vacation villas, and roomy condominiums. Guests can bring their families and extend their stay to enjoy the amazing waterpark facilities featuring 8 indoor and outdoor waterparks with thrilling rides and slides and other fun attractions including mini golf and go-karts.

The Wilderness Territory is also home to the nationally-acclaimed Sundara Spa where a full range of spa services are offered, including a specially-targeted Golfer's Massage. A variety of dining options are available at the Wilderness Territory including Sarento's Italian Restaurant, Field's Premier Steakhouse, and several more outlets. For more information on the resort visit www.wildernessresort.com or call 1.800.867.WILD (9453).

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