



FOR INFORMATION CONTACT:

Tracy Fuller, Marketing Manager, (608) 254-1030 or tfuller@wildernessresort.com

Heidi Fendos, PR Counsel, (414) 778-0766 or heidi@fendospr.com

What's New in 2014 at Wilderness Resort in Wisconsin Dells

WISCONSIN DELLS, Wis. — Wilderness Resort, America's largest waterpark resort, has added many new attractions and amenities for 2014 to its 600 acre resort located in Wisconsin Dells.

According to Joe Eck, general manager for Wilderness Resort, "We are constantly striving to keep our waterpark resort fresh and entertaining for the families who vacation with us. To date, the response for the new attractions and amenities has been extremely positive. Everyone loves our additions– they're huge hits!"

OK Corral Lazer Tag Arena and Marshall Training Lazer Maze

In the new, massive 4,000-square-foot, two-story **OK Corral Lazer Tag Arena**, which opened in February 2014, guests are able to challenge their family and friends to a showdown! Up to 30 players at a time can make their way into the Town Square and compete for the top score, all while avoiding shots from other players! Players can hustle up ramps to the second floor to take aim over railings at unsuspecting outlaws below. Participants can also explore a saloon, fort, jail and covered wagon, all while collecting points and taking points away from other players! It's a fun and active attraction the whole family can enjoy time and time again!





In the old days, boomtowns were always looking for hired guns to act as the Law. Now, guests can see if they have what it takes to become a Deputy when they go through the **Marshall Training Lazer Maze**, which opened in February 2014. It takes speed and agility to successfully navigate through this maze. Guests who break a beam have their time penalized. Only those with best times are named, "Marshall".

Margarita's Swim-Up Bar

Take a dip and get a drink at **Margarita's Swim-Up Bar**, an adults-only, indoor/outdoor pool located in the Wild WaterDome and New Frontier Waterparks. Spanning 1,400 square feet, the bar can accommodate up to 88 guests over the age of 21, and features an inviting tropical theme, complete with a pergola and unique conversation areas. It opened in May 2014.



Wilderwoods Go-Kart Trail



Guests with a need for speed will want to check out the new indoor, two-story **Wilderwoods Go-Kart Trail**. It is currently nearing completion next door to the Glitter Gulch Arcade in the New Frontier region of Wilderness Hotel. The 525-foot long course offers a total adrenaline rush as guests race with family and friends around crazy turns and cork screws in electric cars. Wilderwoods Go-Kart Trail opened in July 2014.

The **OK Corral Lazer Tag Arena, Marshall Training Lazer Maze and Wilderwoods Go-Karts** are all a part of the Wilderness Resort's money saving Wild Fun Pass attractions card! For more information on the Wild Fun Pass, visit <http://www.wildernessresort.com/attractions?attraction=indoor#wt1256>.

Klondike Boardwalk featuring: Yukon Yogurt, Klondike Kate's Libations and Klondike Pizza Kitchen

The Klondike Boardwalk on the mezzanine level of the Klondike Kavern Waterpark opened in May 2014. It offers the perfect place to enjoy a drink or a bite to eat. It is home to three new food and beverage outlets.



At **Yukon Yogurt**, you can build your own sweet, frozen treat! Grab a cup, choose from the 15 flavors of frozen yogurt or sorbet, add your toppings, weigh, pay and enjoy! Some of the fun flavors include: Orange Creamsicle, Sea Salt Caramel Pretzel, White Chocolate Mousse, Strawberry Sensations, Triple Chocolate and Mississippi Mud. Add some crushed candy bar toppings, nuts, fruit and chocolate or caramel sauce! It is never the same treat twice.

Klondike Kate's Libations is the ultimate watering hole experience where guests can stop by to enjoy their favorite cocktail or soft drink and catch up on their favorite sports team on one of the huge televisions. Plus there are USB ports under the bar for charging personal electronic devices!



Klondike Pizza Kitchen is the home of the Golden Nugget Pizza featuring Wisconsin cheese curds and other amazing specialty pizzas. Guests can't get enough of the Boomtown Golden Nugget Pizza, featuring bacon, chicken breast, red onions and golden cheese curds on top of savory marinara sauce and a generous portion of shredded whole milk mozzarella cheese. They're also raving about the S'mores Campfire pizza for dessert. All pizzas are served piping hot by the slice or entire pie, and are available for delivery within the entire resort, **waterparks included!** That's right! Guests can stay poolside and with a phone call have pizza and breadsticks brought to their table.

Wilderness Resort, as featured on the *Travel Channel's Xtreme Waterparks* TV show, consists of over 600 wooded acres in Wisconsin Dells, and is the perfect destination for a fun-filled family vacation, meeting or special event. The Resort is home to Wilderness Hotel & Golf Resort, which features 444 guest rooms, 40 vacation villas, 76 Frontier Condominiums and 35 cabins. It is also home to Wilderness on the Lake which features 108 luxurious two- and three- bedroom condominium units overlooking Lake Delton; and Glacier Canyon Lodge, which features 460 upscale condominium units.

Combined, these three properties offer four indoor and four outdoor waterparks that total nearly 500,000 square feet – that's over 12 football fields of water fun! The Resort also has many other adventures around every turn including: Sundara Spa; Wild Rock Golf Club; The Woods 9-Hole Family Course; zip lining; Timberland Play Park, a 35,000 square-foot, four-story adventure with ball blasters, slides and crawl spaces; the Northern Lights Sky Ropes Course; indoor and outdoor go-karts; bumper boats; three mega arcades; Jurassic Outdoor Mini Golf and The Wild Abyss, Wild Buccaneer & Big Fish 3-D black light mini golf courses.

Many delicious dining options are available at Wilderness Resort, including: The Wild Canyon Café, a family-style restaurant where kids 8 and under eat free with each adult meal purchased; Field's at the Wilderness - Premier Steak House, designed by Frank Lloyd Wright protégé James Dresser; Sarento's Italian Restaurant & Pizzeria; Monk's Bar & Grill; Thirsty Buffalo Saloon; Survivors Bar and Grill; and a wide variety of grab-and-go options at waterparks and coffee shops.

Wilderness Resort is easily accessible from Interstate 90 and 94, and located just minutes from popular attractions such as Dells Boat Tours, the Original Wisconsin Ducks, Tommy Bartlett Show, Ho-Chunk Casino and Tanger Outlet Mall.

For more information on the resort, visit www.WildernessResort.com or call 1-800-867-WILD (9453).