

FOR IMMEDIATE RELEASE April 25, 2013 LINK TO BLOG POST: <u>http://www.wildernessresort.com/blog/bear-foot-island-sprayground-coming-summer-2013</u> FOR INFORMATION CONTACT: Tracy Fuller, Marketing Manager, (608) 254-1030 or <u>tfuller@wildernessresort.com</u> Heidi Fendos, PR Counsel, (414) 778-0766 or <u>heidi@fendospr.com</u>

Wilderness Territory in Wisconsin Dells Announces New Attraction for Li'l Squirts Zero-Depth Sprayground to Open Summer 2013

WISCONSIN DELLS, Wis. — Li'l squirts visiting the Wilderness Territory this summer now have something new to look forward to. The resort announced today it is constructing a new Bear Foot Island Sprayground in its New Frontier outdoor waterpark located behind the Wilderness Hotel & Golf Resort.

This splash-tastic area will have woodsy-themed spraying fountains, exploding ground geysers, shooting water jets and other fun water play features such as a giant drenching bull frog loop and a silly spraying water bug. It will also have abundant



seating surrounding it making it an ideal spot for parents to relax and enjoy a warm summer day at the Wilderness.

The new attraction, like all waterparks on the Wilderness Territory, will only be available to guests of the Wilderness Hotel & Golf Resort, Wilderness on the Lake and Glacier Canyon Lodge properties.

According to Joe Eck, general manager for

the Wilderness Hotel & Golf Resort, "Last year we catered to dare devils with the addition of the Lunar Loop and Cosmic Drop extreme thrills slides. So this year, we

thought it was only fitting to focus our attention on the li'l squirts in the family with a fun, new zero-depth sprayground! At the Wilderness, we truly make it a priority to have attractions that appeal to everyone in your family regardless of their age!"

The Lunar Loop and Cosmic Drop extreme slides were unveiled in the Lost World Waterpark at Glacier Canyon Lodge in 2012. The Lunar Loop propels daring guests at speeds of nearly 40 mph into a nearly vertical spiral over the Lost World Adventure River while the Cosmic Drop is a straight five-story plunge that feels like a heart-pounding free fall.

The Wilderness Territory consists of over 600 wooded acres in Wisconsin Dells and is home to Wilderness Hotel & Golf Resort, which features 444 guest rooms, 40 vacation villas, 76 Frontier Condominiums and 35 cabins. It is also home to Wilderness on the Lake which features 108 luxurious two and three bedroom condominium units overlooking Lake Delton; and Glacier Canyon Lodge, which features 460 upscale condominium units.

Combined, these three properties offer four indoor and four outdoor waterparks that total nearly 500,000 square feet – that's over 12 football fields of extreme water fun! The Territory is also home to Wild Rock Golf Club; The Woods 9-Hole Family Course; Dodge 'Em City; Timberland Play Park, a 35,000 square-foot, four story adventure with ball blasters, slides and crawl spaces; Northern Lights Ropes Course; the OK Corral Lazer Tag Arena; The Wild Abyss and Wild Buccaneer indoor 3-D black light mini golf courses; Bumper Boats; Tombstone Town Haunted Hotel and Mineshaft Mirror Maze; Go-Karts and Kiddy-Karts; Wisconsin's first canopy zip line tour; and outdoor Jurassic mini golf.

Many dining options are available at the Wilderness Territory, including: The Wild Canyon Café, a family-style restaurant; Field's at the Wilderness - Premier Steak House, designed by Frank Lloyd Wright protégé James Dresser; Sarento's Italian Restaurant & Pizzeria; Monk's Bar & Grill; Thirsty Buffalo Saloon; Survivors Bar and Grill; and a wide variety of grab and go options at various waterparks and in coffee shops.

The Wilderness Territory is easily accessible from Interstate 90 and 94, and located just minutes from popular attractions such as Dells Boat Tours, the Original Wisconsin Ducks, Tommy Bartlett Show, Ho-Chunk Casino and Tanger Outlet Mall.

For more information on the resort or for reservations, visit their Web site at http://www.wildernessresort.com or call 1-800-867-WILD (9453).