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New Deli To Go Line Unveiled at Wilderness Hotel & Golf Resort
Waterpark Quick Service Areas

WISCONSIN DELLS, Wis. — When the management team at America's largest waterpark resort, the Wilderness Hotel & Golf Resort located in Wisconsin Dells, reviewed their guest comment cards after their busy summer season, they consistently saw their guests were looking for healthier quick foods.

So management asked their talented team of chefs to develop a new line of healthy "Deli To Go" items that could be available for purchase at the quick-service dining areas inside the resort's WaterDome, Klondike Kavern, Wild West and Lake Wilderness waterparks.

The team rose to the challenge and created not only nutritious but delicious "Deli To Go" options using the freshest seasonal ingredients.

According to Eric Borota, Food & Beverage Manager for the resort, "Since unveiling the items in December, and writing about them on our resort blog and Facebook page, we have heard nothing but positive comments. Our guests are thrilled that we took their requests for healthier menu options seriously, and that our fantastic chefs created such great options for them!"

Guest Nicole Lachinski Maves, confirms Borota's comments. "It was really nice to see healthier food options this year. My 9 and 4 year-old loved the Harvest Turkey Sandwich and fresh fruit. They also liked that there was milk and juice as an option to drink since neither would choose soda for their first choice!"

Current winter menu items include:

- A **Wisconsin Apple Salad** complemented with Grilled Chicken, Dried Apples and Wisconsin Cranberries, Smoked Gouda Cheese and Walnuts
- A **Cobb Salad** featuring Grilled Chicken, Smoked Bacon, Blue Cheese, Hard-Boiled Egg and Ripe Tomatoes
- A **Ham and Wisconsin White Cheddar Wrap** complemented with an Herb Cheese Spread and Fresh Baby Spinach served on a Spinach Tortilla
- A **Mediterranean Wrap** consisting of Roasted Garlic Hummus, a Spring Lettuce Mix, Feta Cheese, Sundried Tomatoes, Basil, Black Olives and Fresh Cucumbers served on a Delicious Tomato Tortilla
- A **Roast Beef Sandwich** featuring a Zesty Chipotle Mayo served on a Fresh Asiago Focaccia Roll
- A **Harvest Turkey Sandwich** complemented by a Cranberry Dijon Mustard, Lettuce and Swiss Cheese served on fresh Wheatberry Bread

There are also 4 new snack cup options:

- Pita Chips with a Roasted Garlic Hummus
- Seasonal Fresh Mixed Fruit with Yogurt Dipping Sauce
- Seasonal Fresh Vegetables with Dill Dipping Sauce
- Crispy Tortilla Chips and Salsa Cup

According to Borota, the team of chefs will be switching menu items seasonally to guarantee that only the freshest ingredients are used.

“In order to build brand loyalty, it is imperative for resort management to listen to what their guests are saying, and proactively address them. To our health conscious guests this little change meant the world to them,” add Borota.

The Wilderness Territory consists of over 600 wooded acres in Wisconsin Dells and is home to Wilderness Hotel & Golf Resort, which features 444 guest rooms, 40 vacation villas, 76 Frontier Condominiums and 35 cabins. It is also home to Wilderness on the Lake which features 108 luxurious two and three bedroom condominium units overlooking Lake Delton; and Glacier Canyon

Lodge, which features 460 upscale condominium units as well as a Conference Center.

Combined, these three properties offer four indoor and four outdoor waterparks that total nearly 500,000 square feet – that’s over 12 football fields of extreme water fun! The Territory is also home to Wild Rock Golf Club; The Woods 9-Hole Family Course; Dodge ‘Em City; Timberland Play Park, a 35,000 square-foot, four story adventure with ball blasters, slides and crawl spaces; the OK Corral Lazer Tag Arena; The Wild Abyss and Wild Buccaneer indoor 3-D black light mini golf courses; Bumper Boats; Tombstone Town Haunted Hotel and Mineshaft Mirror Maze; Go-Karts and Kiddy-Karts; Wisconsin’s first canopy zip line tour; and outdoor Jurassic mini golf.

Many dining options are available at the Wilderness Territory, including: The Wild Canyon Café, a family-style restaurant; Field’s at the Wilderness - Premier Steak House, designed by Frank Lloyd Wright protégé James Dresser; Sarento’s Italian Restaurant & Pizzeria; Monk’s Bar & Grill; Thirsty Buffalo Saloon; Survivor’s Bar and Grill; and a wide variety of grab and go options at various waterparks and in coffee shops.

The Wilderness Territory is easily accessible from Interstate 90 and 94, and located just minutes from popular attractions such as Dells Boat Tours, the Original Wisconsin Ducks, Tommy Bartlett Show, Ho-Chunk Casino and Tanger Outlet Mall.

For more information on the resort or for reservations, visit their Web site at www.wildernessterritory.com or call 1-800-867-WILD (9453).

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