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Wilderness Resort to add two Room Escapes by D.O.A. at Wilderness on the Lake

WISCONSIN DELLS, Wis. — Wilderness Resort's management team announced today that they will be adding two Room Escapes by D.O.A. to their Wilderness on the Lake property. Both are set to open in November.

According to Chris Ebben, Attractions Director for Wilderness Resort, "Interactive, real-life room escape games are becoming hugely popular in the United States and have been featured on **The TODAY Show, The Conan O'Brien Show, The Big Bang Theory** and most recently, **The Bachelorette**. We know our guests, and those living and visiting the Dells area, will love the opportunity to play these highly strategic, teambuilding games."

Ebben says the room escapes will offer an interactive, real-life, mind-intensive experience. Up to 12 people will be locked in a room and will have 60 minutes to strategize as a team to decipher clues, decrypt codes, and interpret riddles to escape. They will need to examine visual props to unlock a series of padlocks of which, the ultimate lock, will hold the "key" to the participants' freedom.



The two Room Escapes by D.O.A., **The Hotel** and **The Basement**, will build upon a series of real-life incidents that occurred during the 1893 Chicago

World's Fair. The Hotel will feature a recreation of its lobby and will be integrated with clues and puzzles to help the visitors find their way out! The Basement will be designed to inspire a mindset of urgency and confusion as participants navigate the layered twists of the room while spontaneous audio, visual, and animated objects will invade their senses.

"Overall the escape rooms won't feel claustrophobic or as creepy as one might expect," says Ebben. "The vibe will be a fun, intimate environment where you work closely with your whole team, learning and using each other's strengths."

D.O.A. Room Escape is the brainchild of expert virtual room escape gamers John Bennett and Kristin Mellon who wanted to bring the craze of the room escape explosion to the Midwest. Their first location is in Addison, Illinois, a suburb of Chicago, which is why their D.O.A. rooms incorporate real-life, historical events tied to Chicago's most infamous news stories.

The two Room Escapes by D.O.A. will be located at the Wilderness on the Lake property in the space previously occupied by Big Fish Mini Golf. Anyone age 10 and up will be able to participate in the hotel-themed room escape, and anyone age 12 and up will be able to participate in the more intense basement-themed room escape. Each room experience will cost \$24.50 for Wilderness Resort guests and \$29.50 for the public.

In August, Wilderness Resort management announced they are also adding state-of-the-art, interactive Slideboarding systems to two of their slides in their Klondike Kavern Waterpark. The slideboards resemble surfboards with handles that riders sit on. On each of the handles, there are two colored buttons that serve as the game's controllers. As riders adventure down the water slide, they encounter a series of flashing red, yellow, green and blue lights. The goal is to press the colored button on your slideboard that corresponds with the colored light that is lit at the exact time your board passes under it. If it is done at the correct time a rider will get the maximum amount of points and the handles of your board will vibrate to alert the rider of their bullseye accuracy. A leaderboard in the waterpark will let guests see how they did and where they

rank against other riders. As riders get better at Slideboarding, new and challenging levels will be unlocked. The resort will be the first in the Midwest to offer this real life gaming experience within a water slide. Slideboarding is set to open in December.

The Wilderness Resort consists of over 600 wooded acres in Wisconsin Dells and is home to Wilderness Hotel & Golf Resort, which features 444 guest rooms, 40 Vacation Villas, 76 Frontier Condominiums and 35 cabins. It is also home to Wilderness on the Lake which features 108 luxurious two and three bedroom condominium units overlooking Lake Delton; and Glacier Canyon Lodge, which features 460 upscale condominium units.

Combined, these three properties offer four indoor and four outdoor waterparks that total nearly 500,000 square feet – that's over 12 football fields of extreme water fun! The Resort is also home to Wild Rock Golf Club; The Woods 9-Hole Executive Course; Dodge 'Em City; Timberland Play Park, a 35,000 square-foot, four story adventure with ball blasters, slides and crawl spaces; the OK Corral Lazer Tag Arena; Marshall Training Lazer Maze; The Wild Abyss and Wild Buccaneer indoor 3-D black light mini golf courses; bumper boats; indoor and outdoor go-karts and kiddy-karts; Wisconsin's first canopy zip line tour; Northern Lights Sky Ropes Course and outdoor Jurassic mini golf.

For more information on the resort or for reservations, visit their web site at www.wildernessresort.com or call 1-800-867-WILD (9453).

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