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Wilderness Resort Announces Plans for First Slideboarding Rides in the Midwest

WISCONSIN DELLS, Wis. — Wilderness Resort's management team announced today that they are converting two of their current tube slides in the Klondike Kavern Indoor Waterpark into state-of-the-art, interactive Slideboarding systems. The Claim Jumper Challenge will offer a real life gaming experience within a waterslide.

According to Joe Eck, general manager for Wilderness Resort, "These new Slideboarding systems are so cool that when we experienced one in Las Vegas, we knew we had to be the first waterpark in the Midwest to have one!"

The slideboards resemble surfboards with handles that riders sit on. On each of the handles, there are two colored buttons that serve as the game's



controllers. As riders adventure down the waterslide, they encounter a series of flashing red, yellow, green and blue lights. The goal is to press the colored button on your slideboard that corresponds with the colored light that is lit at the exact time your board passes under it. If it is done at the correct time a rider will get the maximum amount of points and the handles of

your board will vibrate to alert the rider of their bullseye accuracy. A leaderboard in the waterpark will let guests see how they did and where they

rank against other riders. As riders get better at Slideboarding, new and challenging levels will be unlocked.

"Another cool thing about Slideboarding, and what makes this ride interactive, is that there is an app for your smartphone or tablet which you can download in advance of your stay to start practicing and to set up your own user account and rider preferences," says Eck. "The app features an exact replica of the Wilderness slide so you can get the hang of how Slideboarding works and start to advance through its 60 levels. When your vacation is over, you can still have fun using the app."

The Slideboarding system is the creation of WhiteWater, the original waterpark and attractions company. Industry experts are saying it is revolutionizing the waterslide industry by combining it with a smart gaming system that knows who you are and tracks your progress and scores through your run down the waterslide. There are currently only four Slideboard systems in the country in Las Vegas, the Poconos, Williamsburg, and Denver. It is designed to appeal to a wide variety of guests, from thrill seekers and gamers to moms and grandparents, offering excitement without being risky or feeling physically challenging.

"It's not just about the thrill but the skill," says Eck.

The installation of the specialized LED lighting and other equipment for these slides will begin in September and will be completed by the end of the year. Klondike Kavern will remain open on the weekends throughout the construction process. However, all of the tube and body slides on the tower where the Slideboarding will be located are going to be closed during construction. The Hurricane thrill slide will remain open, as will the lazy river and the interactive play structure in the middle of the park.

"We want to thank everyone in advance for their patience while The Claim Jumper Challenge project is being completed," says Eck. "We know it is going to be worth the wait."

The Wilderness Resort consists of over 600 wooded acres in Wisconsin Dells and is home to Wilderness Hotel & Golf Resort, which features 444 guest rooms,

40 Vacation Villas, 76 Frontier Condominiums and 35 cabins. It is also home to Wilderness on the Lake which features 108 luxurious two and three bedroom condominium units overlooking Lake Delton; and Glacier Canyon Lodge, which features 460 upscale condominium units.

Combined, these three properties offer four indoor and four outdoor waterparks that total nearly 500,000 square feet – that's over 12 football fields of extreme water fun! The Resort is also home to Wild Rock Golf Club; The Woods 9-Hole Executive Course; Dodge 'Em City; Timberland Play Park, a 35,000 square-foot, four story adventure with ball blasters, slides and crawl spaces; the OK Corral Lazer Tag Arena; Marshall Training Lazer Maze; The Wild Abyss and Wild Buccaneer indoor 3-D black light mini golf courses; bumper boats; indoor and outdoor go-karts and kiddy-karts; Wisconsin's first canopy zip line tour; Northern Lights Sky Ropes Course and outdoor Jurassic mini golf.

For more information on the resort or for reservations, visit their web site at www.wildernessresort.com or call 1-800-867-WILD (9453).

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