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FOR INFORMATION CONTACT:  
Tracy Fuller, Marketing Manager  
(608) 254-1030 or [tfuller@wildernessresort.com](mailto:tfuller@wildernessresort.com)  
Heidi Fendos, PR Counsel  
(414) 778-0766 or [heidi@fendospr.com](mailto:heidi@fendospr.com)

### **Escape Winter and Explore All That's New at Wilderness**

Resort Unveils First Slideboard Rides in Midwest and Two Room Escapes by DOA

WISCONSIN DELLS, Wis. — Waterpark enthusiasts looking for a break from winter and a chance to explore new and exciting attractions need to look no further than America's Largest Waterpark Resort, Wilderness Resort located in Wisconsin Dells.

In December, the resort unveiled the Midwest's first state-of-the-art, interactive Slideboarding systems in its Klondike Kavern Indoor Waterpark. The Slideboards, which resemble surfboards with handles, offer a real life gaming experience within a water slide. An app of the ride is also available for smartphones and tablets so guests can learn how the ride works before they arrive and continue to have fun with the app long after they return from their vacations.



Riders use controllers, located on the Slideboard's handles, to push colored buttons that match flashing lights they are passing under. If it is done correctly, a rider gets the maximum amount of points and the handles of their Slideboard will vibrate to alert the rider of their bullseye accuracy. A leaderboard in the waterpark lets guests see how they did and

where they rank against other riders. As riders get better at Slideboarding, new and challenging levels are unlocked.



The resort also opened one of two new Room Escapes by D.O.A. in December. The other is set to open in February. The room escapes offer an interactive, mind-intensive experience where up to 12 people are locked in a room and have 60 minutes to strategize as a team how to decipher clues, decrypt codes, and interpret riddles to escape. They examine visual props to unlock a series of padlocks of which, the ultimate lock, will hold the “key” to the participants’ freedom.

The two Room Escapes by D.O.A., **The Hotel** and **The Basement**, are based upon a series of real-life incidents that occurred during the 1893 Chicago World’s Fair. The Hotel, which opened in December, features a recreation of its lobby and is layered with puzzles and clues to help visitors find their way out before time is up. The Basement will feature a darker theme that inspires urgency and introduces confusion as participants navigate the clues while spontaneous audio and visual objects invade their senses.

“Escape Rooms are hugely popular right now all over the United States and have been featured on the **Today Show**, **Big Bang Theory** and even the **Bachelorette**,” said Chris Ebben, Wilderness Resort attractions director. “They offer a fun, challenging environment that encourages you to work closely with your whole team, learning and using each other’s strengths. We are really excited to introduce this fun concept to Wisconsin Dells.”

The two Room Escapes by D.O.A. are located at the Wilderness on the Lake property. Anyone age 10 and up can to participate in The Hotel Room Escape, and anyone age 12 and up will be able to participate in the more graphic and intense Basement Room Escape. Each room experience costs \$24.50 for Wilderness Resort guests and \$29.50 for the public. Tickets can be purchased online at

The Wilderness Resort consists of over 600 wooded acres in Wisconsin Dells and is home to Wilderness Hotel & Golf Resort, which features 444 guest rooms, 40 Vacation Villas, 76 Frontier Condominiums and 35 cabins. It is also home to Wilderness on the Lake which features 108 luxurious two and three bedroom condominium units overlooking Lake Delton; and Glacier Canyon Lodge, which features 460 upscale condominium units.

Combined, these three properties offer four indoor and four outdoor waterparks that total nearly 500,000 square feet – that's over 12 football fields of extreme water fun! The Resort is also home to Wild Rock Golf Club; The Woods 9-Hole Executive Course; Dodge 'Em City; Timberland Play Park, a 35,000 square-foot, four story adventure with ball blasters, slides and crawl spaces; the OK Corral Lazer Tag Arena; Marshall Training Lazer Maze; The Wild Abyss and Wild Buccaneer indoor 3-D black light mini golf courses; bumper boats; indoor and outdoor go-karts and kiddy-karts; Wisconsin's first canopy zip line tour; Northern Lights Sky Ropes Course and outdoor Jurassic mini golf.

For more information on the resort or for reservations, visit their web site at [www.wildernessresort.com](http://www.wildernessresort.com) or call 1-800-867-WILD (9453).

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