



FOR IMMEDIATE RELEASE: January 7 , 2019

FOR INFORMATION: Tracy Fuller, Marketing Manager, (608) 254-1030 or tfuller@wildernessresort.com

Heidi Fendos, PR Counsel, (414) 778-0766 or heidi@fendospr.com

Experience New Attractions and Activities
This Winter at the Wilderness Resort

WISCONSIN DELLS, Wis. — Waterpark enthusiasts looking for a break from winter and a chance to try some new things need to head to Wilderness Resort, America's Largest Waterpark Resort located in Wisconsin Dells.

During the week of January 21 the resort will be adding three climbing walls to its Timberland Playhouse area.

According to Chris Ebben, the resort's attractions director, "Each of the walls will vary in difficulty and appearance, and all are certain to provide a memorable experience for participants by offering a wide variety of challenges."

Wall options will include: **The Circuit Breaker**, which has a tech feel with lights featured throughout connection lines and handholds. Participants may choose either the round flashing holds or solid square holds to reach the top. **The Speed Climb**, which is intended for the naturally competitive and encourages climbers to race to the top as fast as possible. The LED lights in the corners and timer help create a fast-paced, high-energy experience for participants. And, **The Time Traveler**, which offers a fast challenge, participants must reach the top before the countdown clock runs out. The adjustable clock and optical sensors task participants with trying to gain points by "capturing" the sensors on the interchange symbols.

Each wall will be 24 feet tall. It will cost \$5 to climb one wall or \$12 for three climbs. In order to set up the new climbing walls, some hours will be adjusted in this portion of the hotel from January 22-25. This information is listed on the resort's blog at <https://www.wildernessresort.com/blog/new-climbing-walls-coming-in-january/>.

Also new at the Wilderness, The Wild Kids Club is now offering **family yoga and family dance parties**. The family yoga classes are held from 8-8:30 am on Saturday mornings in the Wild WaterDome and include a variety of stretches and poses to help increase flexibility, muscle strength and tone. The Wilderness supplies the yoga mats so all families need to do is show up in comfy workout clothes. The family dance parties are held on Friday and Saturday evenings from 8-8:30 pm in the Wild West lobby. They feature popular music for littles to get their groove on. It's a great way to get the last of the wiggles out of the kids before they head off to bed.

Those with a sweet tooth will love the other new attraction at the resort: the **Candy Cabin**, in the Wild West lobby. It features all sorts of heavenly hand-dipped delights including homemade turtles and sea salt caramels. There is also an area where guests can watch candy makers in action whipping up amazing treats like Frogs, Bears and Moose that are made just for kids!

Finally, those with an eye on springtime will be happy to hear that the Wilderness Resort's Wild Rock Golf Club just found it has been selected by the United States Golf Association (USGA) to host a qualifying round for the 2019 US Open on May 8, 2019. The course will also be hosting WSGA's Net Partners 2-Man Championship on September 15 and 16, WSGA Net Partners Championship September 18 and WSGA's Senior Championship September 19. For more information on any of these events visit WSGA.org

The Wilderness Resort consists of over 600 wooded acres in Wisconsin Dells and is home to Wilderness Hotel & Golf Resort, which features 444 guest rooms, 40 Vacation Villas, 76 Frontier Condominiums and 35 cabins. It is also home to Wilderness on the Lake which features 108 luxurious two and three bedroom

condominium units overlooking Lake Delton; and Glacier Canyon Lodge, which features 460 upscale condominium units.

Combined, these three properties offer four indoor and four outdoor waterparks that total nearly 500,000 square feet – that's over 12 football fields of extreme water fun! The Resort is also home to Wild Rock Golf Club; The Woods 9-Hole Executive Course; Dodge 'Em City; Timberland Play Park, a 35,000 square-foot, four story adventure with ball blasters, slides and crawl spaces; the OK Corral Lazer Tag Arena; Marshall Training Lazer Maze; The Wild Abyss and Wild Buccaneer indoor 3-D black light mini golf courses; bumper boats; indoor and outdoor go-karts and kiddy-karts; Wisconsin's first canopy zip line tour; Northern Lights Sky Ropes Course, three room escapes and outdoor Jurassic mini golf.

For more information on the resort or for reservations, visit their web site at www.wildernessresort.com or call 1-800-867-WILD (9453).

#