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<u>NEW MASSIVE SOAKY MOUNTAIN WATERPARK</u> <u>COMING TO SEVIERVILLE</u>

Official Ground Breaking Ceremony Set for August 6, 2019

(SEVIERVILLE, Tenn.) -- Wilderness Resorts and Waterparks ownership group today announced that they will be building a new attraction in the Smoky Mountain region called Soaky Mountain Waterpark.



The new massive 50-acre outdoor waterpark will be located across the street and up the hill from the Sevierville Convention Center and Wilderness at the Smokies Resort. An official ground breaking for VIPS and the media will be held on **Tuesday, August 6 at 10 a.m.** Park renderings will be unveiled at this event.

According to Joe Eck, COO of Wilderness Resort and Waterparks, "We are excited to be bringing another quality attraction to the popular Smoky

Mountain tourist region. Soaky Mountain Waterpark is going to be an amazing destination for families with children of all ages to enjoy. It will feature some of the most popular, thrilling and unique water attractions available, and it will all be outdoors in a beautiful mountain-modern park setting."

Plans currently call for the waterpark to feature a massive, 35,000 square foot wave pool capable of generating waves up to 6 feet high; a winding wave river spanning an area of 24,000 square feet; and a heavily-themed and exciting kids' play-and-spray feature with multiple slides for both the tame and the daring. There will also be a kid-friendly activity pool with smaller versions of the other towering slides found throughout the park; an adventure pool with a WIBIT water obstacle course; a flat-water cabana pool for relaxing poolside; a double FlowRider for the surfer in all of us; and four large slide complexes that will provide thrills and excitement all day long.

Planned slides include a one-of-a-kind water coaster; a family ride tower with two five-person raft rides; a tubing tower with five flumes all featuring unique and thrilling one or two-person tubing experiences; two high-intensity body slides; and a four-lane, head-first mat racing challenge to satisfy everyone's racing desires.

Eck anticipates that Soaky Mountain Waterpark will be open to the public daily mid-May through August, with additional select days through mid-September. Pricing for waterpark admission is yet to be determined, but Wilderness at the Smokies guests will likely receive preferred pricing on admission.

Wilderness Resort and Waterparks currently owns and operates Wilderness at the Smokies in Sevierville, and Wilderness Resort, Glacier Canyon Lodge, and Wilderness on the Lake in Wisconsin Dells.

For more information visit: SoakyMountainWaterpark.com.

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