



FOR IMMEDIATE RELEASE: May 20, 2020

CONTACT: Lili McGovern, Marketing Manager, (608) 253-9729 Ext. 40421 or lmcgovern@wildernessresort.com

Heidi Fendos, PR Counsel, (414) 403-0744 or heidi@fendospr.com

Wilderness Resort in Wisconsin Dells Announces Reopening Date of June 4

WISCONSIN DELLS, Wis. — Wilderness Resort officials announced today that their resort will be reopening on Thursday, June 4.

“We recognize that the last eight weeks have been challenging for everyone, especially families with small children, and we want to provide a fun and safe place for them to escape to when they are ready,” said Joe Eck, Coo of Wilderness Resorts and Waterparks.

The resort has been working with the WEDC, state and county guidelines to create a **Safer at Play Program** that outlines in detail all of the safety precautions in place at the resort. For more information on this program visit

<https://bit.ly/36bYToH>

Guests arriving at the resort will be surprised to see a completely re-invented, spacious New Frontier Lobby that offers plenty of room for social distancing and features three-story cathedral ceilings as well as floor-to-ceiling windows on three sides of the space. Hand sanitizing stations, social distancing markers and protective barriers at the check-in stations will help to keep guests safe.

The resort is also opening a new Take Flight Aerial Adventure Ride in 2020.

Wilderness Resort consists of over 600 wooded acres in Wisconsin Dells and is home to Wilderness Hotel & Golf Resort, which features 444 guest rooms, 40 Vacation Villas, 76 Frontier Condominiums and 35 cabins. It is also home to Wilderness on the Lake which features 108 luxurious two and three bedroom condominium units overlooking Lake Delton; and Glacier Canyon Lodge, which features 460 upscale condominium units.

Combined, these three properties offer four indoor and four outdoor waterparks that total nearly 500,000 square feet – that's over 12 football fields of extreme water fun! The resort is also home to Glacier Canyon Conference

Center; Sundara Spa; Wild Rock Golf Club; The Woods 9-Hole Golf Course; three massive prize arcades; Timberland Play Park; three Clip 'N Climb Challenge Walls; The Wild Abyss indoor 3-D black light mini golf; bumper boats; indoor and outdoor go-karts and kiddy-karts; zip line tour; Northern Lights Sky Ropes Course; three Room Escapes by DOA; and outdoor Jurassic mini golf. Dining options include Field's at the Wilderness; Sarento's; Survivors; Thirsty Buffalo and several other quick service options.

For more information on the resort or for reservations, visit their web site at wildernessresort.com or call 1-800-867-WILD (9453).

#