

FOR IMMEDIATE RELEASE: October 3, 2018 **CONTACT:** Lili McGovern, Marketing Manager, (608) 253-9729 Ext. 40421 or <u>Imcgovern@wildernessresort.com</u> Heidi Fendos, PR Counsel, (414) 778-0766 or <u>heidi@fendospr.com</u>

<u>Wilderness Resort's Timmerman Receives Two Prestigious Awards from Meeting</u> <u>Professionals International – Wisconsin Chapter</u>

WISCONSIN DELLS, Wis. – Shannon Timmerman, CMP, director of sales for the Glacier Canyon Conference Center at Wilderness Resort recently received 2 prestigious recognitions from the Meeting Professionals International (MPI) - Wisconsin Chapter.

She received the Meeting Industry Advocate Award for consistently promoting the meetings industry in Wisconsin and encouraging growth within the industry through education, promotion and lobbying.

Timmerman also received a Team of the Year Award from MPI-Wisconsin for being an active part of the Spring Education team. It was led by Danielle Ziegler, CMP, CVT, from Red Dog Resources and other team members besides Timmerman included Mary Shaw from Radisson Hotel & Conference Center Green Bay, Kyra Popp from the Wisconsin Dells Visitor and Convention Bureau, Judy Keller from WI Cheesemakers Association, Wanda Gilles from TASC, Marin Medema, CMP, from The Osthoff Resort, Kelly Peiffer MBA from Seattle Convention & Visitors Bureau, Naomi Tucker, CMP, from Meetings and Incentives and Rebecca Staats formerly of Metropolis.

Timmerman has been involved in MPI – Wisconsin since 2006. Timmerman also received MPI's Supplier of the Year in 2011 and the President's Awards in 2011 and 2013. In addition, the Wilderness Resort was awarded with Industry Partner of the Year in 2012.

Timmerman has been with the Wilderness since January of 2000. In her role as sales director she oversees a convention sales team of 5 people and additional detailing and administrative staff. She holds a Bachelor of Science degree in Hospitality & Tourism Management from UW-Stout, and she resides in Wisconsin Dells.

Meeting Professionals International (MPI), the meeting and event industry's largest and most vibrant global community helps members thrive by providing human connections to knowledge and ideas, relationships and marketplaces. MPI – Wisconsin members is comprised of more than 300 members from the planner and supplier sectors. Established in 1977, MPI – Wisconsin offers education, the latest research and trends, leadership training, best practices, professional development t and networking opportunities, which help its members enhance their professional value an define the strategic value of meetings within their respective organizations.

Glacier Canyon Lodge is home to a beautiful, rustic-themed, 55,561 square foot banquet/conference center. The facility can be divided up into many different configurations, and is capable of seating up to 1,200 guests for a fully-catered event.

A professional and courteous staff, delicious menu and scenic view add to the inviting atmosphere of the new facility. In addition, an outdoor patio and terrace overlooking stately pine trees can be used for memorable pre-function events.

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