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Wilderness Resort Undergoing Renovations and Adding Attractions in 2020

WISCONSIN DELLS, Wis. — Wilderness Resort officials announced today that they are making some exciting changes in 2020. Here's a taste of what guests can expect:

Camp Social

Camp Social, which opened at the start of 2020, is the first food hall of its kind in Wisconsin Dells. It includes: **The Burger Bar**, a full-service bar serving up a



small menu of great burgers; the **Coffee Canteen**, serving locally-sourced Bella Goose coffee, teas, smoothies, & doughnuts; a hearty **Breakfast Buffet**, serving everything from French toast to omelets and more; an all you can eat pizza and salad bar **Lunch Buffet**; a **Dinner Buffet**, serving all you can eat favorites like mac 'n cheese, paninis, pizza, salads

and more; and **The Candy Cabin**, where guests can satisfy their sweet tooth with unique candy and ice cream innovations.

This spring the resort will also be adding to Camp Social a campy rec room area where patrons can relax while playing games, watching sports on the big screen, or even sitting around a cozy fire to swap stories. In addition, pop-up carts will be selling Wisconsin novelties.

Take Flight

Take Flight is an aerial adventure ride, which will be opening in summer 2020. It will allow 60 participants at a time to experience soaring over some of



the most popular landmarks and famous destinations in the United States before coming closer to home to get a birds-eye view of Wisconsin Dells. The new attraction will be located off of the New Frontier lobby and will be open to the public.

Lost Cabin Laser Tag Arena

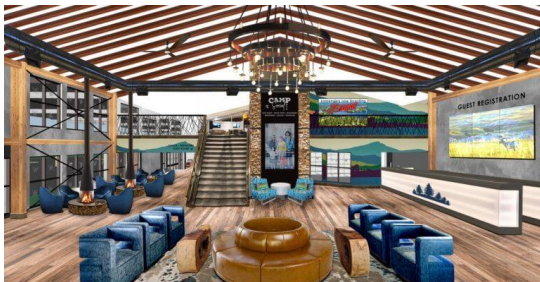
The Lost Cabin Laser Tag arena will be located right next to the Timberland Playhouse in the Wild West region of the hotel. The 3,000+ square foot arena will allow up to 20 players at a time to battle each other using state-of-the-art laser tag equipment. The stimulating battlefield will feature a fog machine, interactive targets and a helicopter hovering overhead. It is set to open in March.

The Twister Room Escape

The Twister Room Escape will be based on the 1974 Super Outbreak, which was the second largest tornado outbreak on record for a single 24-hour period, and the most violent tornado outbreak ever recorded with 30 F4/F5 tornadoes confirmed. Participants will have only 60 precious minutes to find and retrieve valuable items from the massive tornado's wreckage, and to get safely to shelter before the second twister hits. The new room will be open to the public and will be completed in time for Spring Break 2020.

New Frontier Lobby

The New Frontier lobby is being completely re-imagined. It will feature three-story cathedral ceilings and floor-to-ceiling windows on three sides of the space.



Cozy seating, a convenience store, three party rooms, additional check in stations and a glass elevator that will take guests up to Camp Social will also be part of the space.

On the exterior, guests will be able to enjoy a new registration drive-up with three dedicated lanes for guest traffic and another lane for Wilderness shuttles. There

will also be a large patio area complete with fire pits and patio seating for lounging with friends and family. It will be completed in Spring 2020.

The Wilderness Resort consists of over 600 wooded acres in Wisconsin Dells and is home to Wilderness Hotel & Golf Resort, which features 444 guest rooms, 40 Vacation Villas, 76 Frontier Condominiums and 35 cabins. It is also home to Wilderness on the Lake which features 108 luxurious two and three bedroom condominium units overlooking Lake Delton; and Glacier Canyon Lodge, which features 460 upscale condominium units.

Combined, these three properties offer four indoor and four outdoor waterparks that total nearly 500,000 square feet – that's over 12 football fields of extreme water fun! The resort is also home to Glacier Canyon Conference Center; Sundara Spa; Wild Rock Golf Club; The Woods 9-Hole Golf Course; three massive prize arcades; Timberland Play Park; three Clip 'N Climb Challenge Walls; The Wild Abyss indoor 3-D black light mini golf; bumper boats; indoor and outdoor go-karts and kiddy-karts; zip line tour; Northern Lights Sky Ropes Course; three Room Escapes by DOA; and outdoor Jurassic mini golf. Dining options include Field's at the Wilderness; Sarento's; Survivors; Thirsty Buffalo and several other quick service options.

For more information on the resort or for reservations, visit their web site at wildernessresort.com or call 1-800-867-WILD (9453).

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