



FOR IMMEDIATE RELEASE: August 24, 2021

FOR INFORMATION: Heidi Fendos, PR Counsel, (414) 403-0744 or

heidi@fendospr.com

Lili McGovern, Marketing Manager, (608) 253-9729 Ext. 40421 or

Imcgovern@wildernessresort.com

## Mesmerica Air NOW PLAYING FOR A LIMITED TIME at Take Flight Theater

WISCONSIN DELLS, Wis. Take Flight theater is proud to be adding a new film to its lineup for a limited time. **Mesmerica Air** by James Hood allows guests to take a journey inside their minds, to engage their senses in a miraculous alchemy of sound and light.

According to Chris Ebben, Attractions Director for Wilderness Resort, "This family-friendly film is a mind-blowing 360-degree immersive, music and art experience designed to relieve stress. It leaves all who see it speechless, full of love and life.

"As guests stare at Take Flight's enormous 65' wide x 48' tall domed screen they are taken on a fantastic journey of awe-inspiring imaginary landscapes that no two guests see it the same way, yet all who leave the show are smiling. It is so unique."

The Take Flight Theater has 60 motion-based seats\* that roll, dip, and glide. Once participants are buckled into their seats, the doors to the three-story theater swiftly rise and the seats surge forward, leaving guests' feet dangling as they stare at an enormous domed movie screen. Artificial scents, wind and mist add to the sensation of flying. \*Please note, seating may be limited due to social distancing requirements as a result of COVID-19 precautions.

Mesmerica is showing for a limited time from 8:30 -11 pm nightly. Also showing daily are Ice Age™ No Time For Nuts - The Ride and the resort's Flying Wild film, which takes participants "soaring" over famous national landmarks and America's breathtaking national parks can be seen from 10 am-11 pm daily.

Tickets cost \$17.99 for a single showing of any of the films. A special double feature ticket for Flying Wild and Ice Age can be purchased for \$25.98. **Mesmerica** is not included in any double feature pricing.

Wilderness guests will also receive a \$5 discount on admission tickets. Military members and veterans can fly for \$10.99 for a single showing of any film.

Participants must be at least four-years-old and at least 32" to ride with a chaperone, 42" to ride alone. The maximum weight allowance is 300 lbs.

For more information or to purchase tickets visit: <a href="https://takeflightwilderness.com/">https://takeflightwilderness.com/</a>. Take Flight Theater is located off of the New Frontier lobby.

The Wilderness Resort consists of over 600 wooded acres in Wisconsin Dells and is home to Wilderness Hotel & Golf Resort, which features 444 guest rooms, 40 Vacation Villas, 76 Frontier Condominiums and 35 cabins. It is also home to Wilderness on the Lake which features 108 luxurious two and three bedroom condominium units overlooking Lake Delton; and Glacier Canyon Lodge, which features 460 upscale condominium units.

Combined, these three properties offer four indoor and four outdoor waterparks that total nearly 500,000 square feet – that's over 12 football fields of extreme water fun! The resort is also home to Glacier Canyon Conference Center; Sundara Spa; Wild Rock Golf Club; The Woods 9-Hole Golf Course; three massive prize arcades; Timberland Play Park; three Clip 'N Climb Challenge Walls; The Wild Abyss indoor 3-D black light mini golf; bumper boats; indoor and outdoor go-karts and kiddy-karts; zip line tour; Northern Lights Sky Ropes Course; three Room Escapes by DOA; and outdoor Jurassic mini golf. Dining options include Field's at the Wilderness; Sarento's; Survivors; Thirsty Buffalo and several other quick service options.

For more information on the resort or for reservations, visit their web site at wildernessresort.com or call 1-800-867-WILD (9453).