

For Immediate Release: April 3, 2023 FOR INFORMATION CONTACT: Heidi Fendos, PR Counsel, 414.778.0766 or <u>heidi@fendospr.com</u> Lili McGovern, Marketing Manager, 608.253.9729 Ext. 40421 or <u>Imcgovern@wildernessresort.com</u>

## Wild Rock Golf Club Set to Open April 7 and Looks Forward to a Busy Season

WISCONSIN DELLS, Wis. – Wilderness Resort officials announced today that its award-winning, championship, 18-hole **Wild Rock Golf Club**, **The Woods** nine-hole short course and the resort's driving range will open for the season, weather permitting, on Friday, April 7.

According to Pat Stein, Director of golf operations, "We are so excited for our 2023 golf season. It is going to be action packed from start to finish."

The Wild Rock Cup presented by American Family Insurance is set for April 24; Battle of the Rock presented by American Family Insurance is May 15; Dells Junior Championship presented by American Family Insurance is set for June 26 and 27; the WSGA Senior Championship will be September 20; and the WSGA Net Partners Championship is set for September 21.

Golfers wishing to try their skills on this amazing course can do so by scheduling a tee time at http://www.wildrockgolf.com or by calling 608.253.GOLF. Wild Rock rates start at \$89 for weekday play and \$109 for weekends. Wilderness Resort guests receive a 10 percent discount on all rounds of golf. The Woods rates range from \$25-\$29 for the public, \$22-\$25 for Wilderness Resort guests and \$22 for locals. Stay and play packages are also listed on the site. The Wild Rock app, available in the Google Play and Apple App stores, also offers exclusive promotions and rates.

Wild Rock, which was designed by Hurdzan and Fry, annually receives many rave reviews for its three distinct terrains and five sets of tee boxes, including being ranked the 12<sup>th</sup> best course in Wisconsin by Golfweek.

Wild Rock is part of the Wilderness Resort in Wisconsin Dells, which is home to the Wilderness Hotel, Glacier Canyon Lodge and Conference Center, Wilderness on the Lake and a variety of freestanding condos, villas and cabins. Golfers can bring their families and extend their stay to enjoy the amazing waterpark facilities featuring four indoor and four outdoor waterparks with thrilling rides and slides and fun attractions including mini golf, laser tag, Take Flight Aerial Adventure Ride a zip line course, go-karts and so much more.

The Wilderness is also home to the nationally-acclaimed Sundara Spa where a full range of spa services are offered, including a specially-targeted Golfer's Massage. A variety of dining options are available at the Wilderness including Sarento's Italian Restaurant, Field's Premier Steakhouse, and several more. The resort has a variety of wonderful stay and play vacation packages as well. For more information on the resort visit <u>www.wildernessresort.com</u> or call 1.800.867.WILD (9453).###