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FOR INFORMATION:

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Coca-Cola's Holiday Caravan is Returning to Wilderness Resort on November 16

WISCONSIN DELLS, Wis. – A holiday tradition is returning to Wisconsin Dells due to popular demand. Wilderness Resort officials announced today that the Coca-Cola Holiday Caravan will be stopping at its resort on **Sunday, November 16, from 3–8 p.m. in the Aquavia Lumina parking lot**. This free, family-friendly event is open to the public and promises an evening filled with holiday cheer, festive lights, and classic Coca-Cola joy.

Experience the Magic

The Coca-Cola Holiday Caravan is a massive, Christmas-themed semi-truck decked out with thousands of sparkling lights. Guests can take free photos with Santa at a cozy holiday setup—complete with a Christmas tree and festive décor—perfect for this year's family holiday card.

Coca-Cola will also be handing out full-can samples of Coca-Cola, Diet Coke, Coke Zero, and Coca-Cola Holiday Creamy Vanilla. Plus, every guest can pick out a complimentary Coca-Cola Gift bag and Gift Tag to use for the holiday season.

Extra Touches

Wilderness Resort is adding a few extra touches this year to make the Caravan's visit even merrier:

- **Sarento's Giveaway:** Sign up for a Sarento's To Go online ordering account at the event and receive an adorable 4" Coca-Cola Polar Bear plush, while supplies last.

- **Aquavia Lumina Treat:** Pick up a free hot chocolate voucher redeemable at Aquavia Lumina's Concessions Counter, then sip and relax by the glowing firepits that evening.
- **Holiday Food Drive:** Help spread kindness this season by donating to the No Kid Hungry Partnership to help those less fortunate. Simply look by the Caravan for the gift boxes labeled with the number of meals each donation provides, scan the QR code and link directly to the No Kid Hungry Partnership donation page. After donating, guests will receive a thank-you email with a bundle of celebrity chef recipes as a token of our gratitude. In addition, if you show this donation confirmation email at the Aquavia Lumina welcome center during the Caravan's visit, everyone in your party will receive \$5 off their Aquavia admission. Valid only 11/16/25.

Even More Holiday Fun

Consider arriving early or staying late to see **Rudolph the Red-Nosed Reindeer® – A Take Flight Holiday Experience.**

Fans of the television classic Rudolph will be in for a real treat when Rudolph the Red-Nosed Reindeer makes a stop at **Take Flight** from November 15-January 15. The all-new, short film uses the same stop motion animation as the beloved television classic to deliver a visually brilliant experience true to the story that has charmed audiences for generations.

When young Rudolph is teased for his red nose and runs away from Christmastown, he sets off on a series of adventures, makes new friends Hermey the Elf and Yukon Cornelius along the way, and escapes the clutches of the Abominable Snow Monster. When an epic snowstorm threatens Christmas, can he rescue his family and friends and help Santa save the holiday?

Tickets are just **\$14.99 per person** or guests can up a **double feature** and enjoy our thrilling film, **World Flight**, for just **\$5 more per person**. To get tickets visit <https://www.takeflightwilderness.com/>

After seeing the caravan, head over **to Aquavia Lumina**, the resort's enchanted night walk through a canyon of wonders which will be open from 5 to 9 pm. Finish your evening being mesmerized as you follow a mystical deer on a journey in search of The Source, a legendary said to transform nature with the magic of water. Travel across a multimedia pathway of light illusion and music to connect with nature in a bold new light.

Tickets are **\$24.99 a person** and can be purchased in advance at <https://www.aquavialumina.com/>

A Night to Remember

Plan now to make November 16 a holiday focused night to remember with lights, laughter, family, and the spirit of giving at Wilderness Resort.

About the Wilderness Resort

Wilderness Resort consists of over 600 wooded acres in Wisconsin Dells and is home to Wilderness Hotel & Golf Resort, which features 446 guest rooms, 40 Vacation Villas, 76 Frontier Condominiums, 36 cabins and 8 treehouse cabins. It is also home to Wilderness on the Lake which features 108 luxurious two and three bedroom condominium units overlooking Lake Delton; and Glacier Canyon Lodge, which features 460 upscale condominium units.

Combined, these three properties offer four indoor and four outdoor waterparks that total nearly 500,000 square feet – that's over 12 football fields of extreme water fun! The resort is also home to Glacier Canyon Conference Center; Sundara Spa; Wild Rock Golf Club; The Woods 9-Hole Golf Course; Aquavia Lumina Enchanted Night Walk; three massive prize arcades; Timberland Playhouse; three Clip 'N Climb Challenge Walls; The Wild Abyss indoor 3-D black light mini golf; Lost Cabin Laser Tag; indoor and outdoor go-karts and kiddy-karts; Lost Canyon Zip Line Tour; Northern Lights Sky Ropes Course; three Room Escapes by DOA; Take Flight Ariel Adventure; and outdoor Jurassic mini golf. Dining options include Field's at the Wilderness; Sarento's; Survivors; Swimm'n Chick'n and several other quick service options.

For more information on the resort or for reservations, visit their web site at wildernessresort.com or call 1-800-867-WILD (9453).

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